



**BRITISH
UNIVERSITY**
COLLEGE



**PARIS AMERICAN
INTERNATIONAL
UNIVERSITY**

Ph.D IN SALES AND MARKETING

Innovating Markets, Driving Growth



PROGRAM HIGHLIGHTS

- Cutting-edge research in marketing theory, consumer behavior, and brand management.
- Opportunities for industry collaboration, market research projects, and marketing analytics.
- Mentorship from leading marketing scholars and access to industry conferences and workshops.
- Specialization tracks in areas such as digital marketing, branding, and retailing.
- Preparation for careers in academia, market research firms, advertising agencies, and corporate marketing departments.

TRANSFORM MARKETS, DRIVE GROWTH. EXPLORE OUR PH.D. IN SALES AND MARKETING PROGRAM.

OUR CONTACT

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Approved by Ministry of
Education, France

Globally Recognized & Accredited



DURATION

- Fast Track - 18 Months
- Regular - 36 Months